

8. Review of the Proposal by RTPC and TDM Program Managers for the establishment of an overarching policy for the allocation of TFCA, MTC Employer Outreach funds, and Measure J Commute Alternatives funding presented by Corinne Dutra-Roberts, 511 Contra Costa, Senior Transportation Analyst

Attachment:

- 511 Contra Costa Program Managers' and RTPC Managers' proposal

TO: TRANSPAC
FR: Lynn Overcashier, 511 Contra Costa Program Manager
RE: Request that CCTA Adopt a Comprehensive Programming Policy in Support of 511 Contra Costa

Both the State-mandated Congestion Management Program and the Measure C/J required Contra Costa Growth Management Program established TDM/TSM implementation requirements for local jurisdictions. These comprehensive 511 Contra Costa programs provide trip reduction and air quality emissions reduction benefits through programs and projects on behalf of all twenty jurisdictions in the County instead of each jurisdiction having to implement individual TDM programs.

The 511 Contra Costa Program is funded primarily with Measure J, BAAQMD TFCA and MTC CMAQ funds, each of which is programmed by CCTA to the RTPCs on an annual basis based upon previously agreed-upon apportionments and uses. The RTPC and TDM Program Managers unanimously recommend that each RTPC request CCTA to adopt a comprehensive programming policy to dedicate the subject fund to 511 Contra Costa. Such policy would affirm the Authority's commitment to transportation demand management (TDM) as an important tool for enhancing mobility, air quality and safety at the local level and as a key strategy for promoting sustainable communities at the regional level. It will also facilitate the RTPCs' administration of the program at both the subregional and countywide levels.

Background

511 CC programs are administered through the SWAT, the combined TRANSPAC/TRANSPLAN and WCCTAC programs. Each subregional program implements countywide programs (Employer-based Trip Reduction Programs, the Carpool Incentive Program, Vanpool Incentive Program, Transit and Guaranteed Ride Home Program) as well as local ones, such as SchoolPool, electric infrastructure program, Summer Transit promotion, bicycle infrastructure, to name a few.

Funding History

Measure J Commute Alternatives (Program 17)

The TDM Programs were developed as part of the Growth Management Program and Compliance Checklist with the passage of Measure C in 1988, and later Measure J. The formula

for the funding distribution is a percentage of vehicle road miles and employee populations in each RTPC.

The Growth Management Program requires the development of Action Plans for Routes of Regional Significance by the subregional RTPCs, most of which include specific 511 Contra Costa implementation measures.

Bay Area Air Quality Management District Transportation Fund for Clean Air

In 1992 the Bay Area Air Quality Management District was established through AB 434 which established a \$4 vehicle registration surcharge on all vehicles in the nine Bay Area counties, with 40% of the funds prioritized for projects within each county. These funds are referred to as Transportation Funds for Clean Air (TFCA) and programs/projects must demonstrate a reduction in vehicle miles traveled (VMT) and GHG emissions. Since FY 2000, Authority policy has been to allocate the first \$800,000 out of the approximately \$1.2 million TFCA funds available, however established practice has been to allocate all of the available funds to the 511 Contra Costa Programs.

Metropolitan Transportation Commission Congestion Mitigation Air Quality Funds

Since 2004, Contra Costa is one of five counties which accepted delegation by MTC for Employer Outreach, with an annual countywide allocation of \$70,000, which is also divided by the same formula among the RTPCs. It is expected that this delegation and funding will be extended through 2016.

CCTA Funding Allocation

Since FY 2000, CCTA policy has been to allocate the first \$800,000 available Measure C/J funds. In addition, RTPC approval of the 511 Contra Costa Program workplans is required before annual allocation of all funds. Although CCTA policy established that the first \$800,000 Measure C/J funds be allocated to 511 CC, the actual practice has evolved over the years to allocate all Line 17 Commute Alternative Measure C/J funding to the 511 Contra Costa programs, there is no official policy to do so.

In order to fulfill Growth Management Program requirements and in the face of SB 375 compliance it is crucial to solidify the financial base of the 511 Contra Costa programs.

Request that CCTA Adopt a Comprehensive Programming Policy in Support of 511 Contra Costa

It is requested that 511 Contra Costa Programs continue to be funded at a level which adequately supports:

- Implement measures in the Action Plans
- Compliance with the Growth Management Program
- Fulfill TDM priorities of each of the RTPCs
- Support Sustainable Community Strategies (SB 375)
- Implement BAAQMD TFCA programs to reduce GHG emissions

The RTPC Managers and 511 Contra Costa Program Managers request that the Authority allocate all Measure J line item #17 "Commute Alternative" funds, all available BAAQMD TFCA Program Manager funds and MTC CMAQ Employer Outreach funds to the 511 Contra Costa Programs. RTPCs will continue to annually approve its 511 Contra Costa programs, prior to CCTA approval.