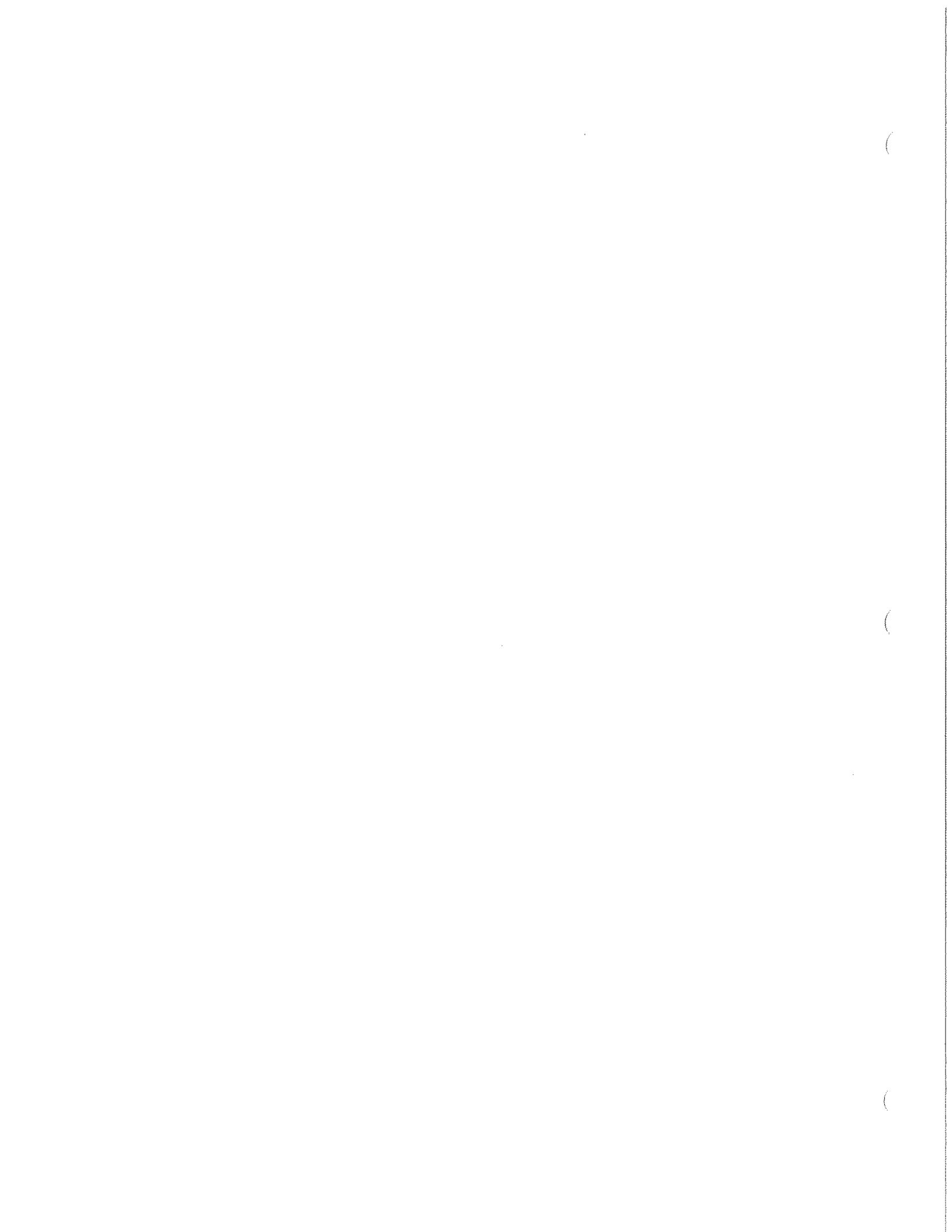


10. 511 Contra Costa and TRANSPAC Staff Reports

Attachments:

- "Overview of 511 Contra Costa SR2S and other School-Based Programs in Central/East County"





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10-1

MEMORANDUM

TO: Planning Committee

FROM: Lynn Overcashier, 511 Contra Costa Program Manager

DATE: March 6, 2012

RE: Overview of 511 Contra Costa SR2S and other School-based Programs in Central/East County

511 Contra Costa staff implement a variety of school-based programs in Central and East County. Various types of funding support these programs, including BAAQMD Transportation Fund for Clean Air (TFCA) funds; Measure J Commute Alternative funds (Line #17); Measure J Safe Transportation for Children (Line # 21a - Central County only); and MTC CMAQ Safe Routes to School funds.

Programs include:

- SchoolPool – A transit program offering free bus tickets for students to ride County Connection or Tri Delta buses to school (110 schools participated in 2011); and a carpool ridematching program to assist parents in carpooling children to school (program began in 1995).
- Bicycle/Skateboard/Scooter racks and infrastructure are provided at school sites (program began in 2000).
- Site Improvements - Signage, paving, striping and other minor improvements to increase safety access to schools are available to all participating schools (program began in 2011).
- Safe Routes to School bicycle/pedestrian safety programs for Central and East County will be branded as Street Smarts, including three distinct programs for elementary, middle and high schools (pilot middle school program conducted in 2011; expanded elementary, middle and high school program begins in spring 2012). These include:
 1. Elementary School Bicycle/Pedestrian Safety Assemblies (10-15 schools per semester)
 - a. Educate students about pedestrian safety, helmet safety, and bicycle safety
 - b. Encourage walking and bicycling to school through curricula
 - c. International Walk to School Day (each October)

2. Middle School 3-Day Bicycle/Pedestrian Safety Program (6-8 schools per semester)
 - a. Day 1: Bicycle/Pedestrian Safety Rodeo for all students at each school
 - b. Day 2: Parent Education Meeting/Curricula Distribution
 - c. Day 3: Challenge Day
 - d. Bike to School Week (each May)

3. High School Rules of the Road Training & Safety Education Video Production (2-3 schools per semester)
 - a. Students will produce safety videos after receiving and bicycle/pedestrian safety training
 - b. Purpose is to reinforce the rights and responsibilities of cyclists, pedestrians, and motorists
 - c. Selected videos will be available to all interested high schools to outreach to students



DIABLO REGION

An education campaign to promote
bicycle and pedestrian safety

www.StreetSmartsDiablo.com

