



CONTRA COSTA
transportation
authority

CCTA Countywide Data & Corridor Analysis

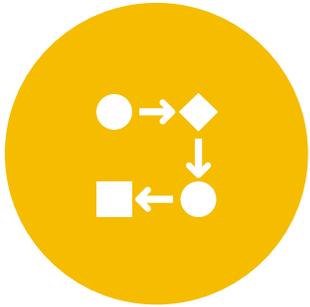
TRANSPLAN TAC MEETING

JUNE 27, 2024

John Hoang
Director, Planning



CCTA DATA INITIATIVES



VISUALIZE
DATA



PROVIDE
INSIGHTS



TELL A STORY



TARGETED
AUDIENCE

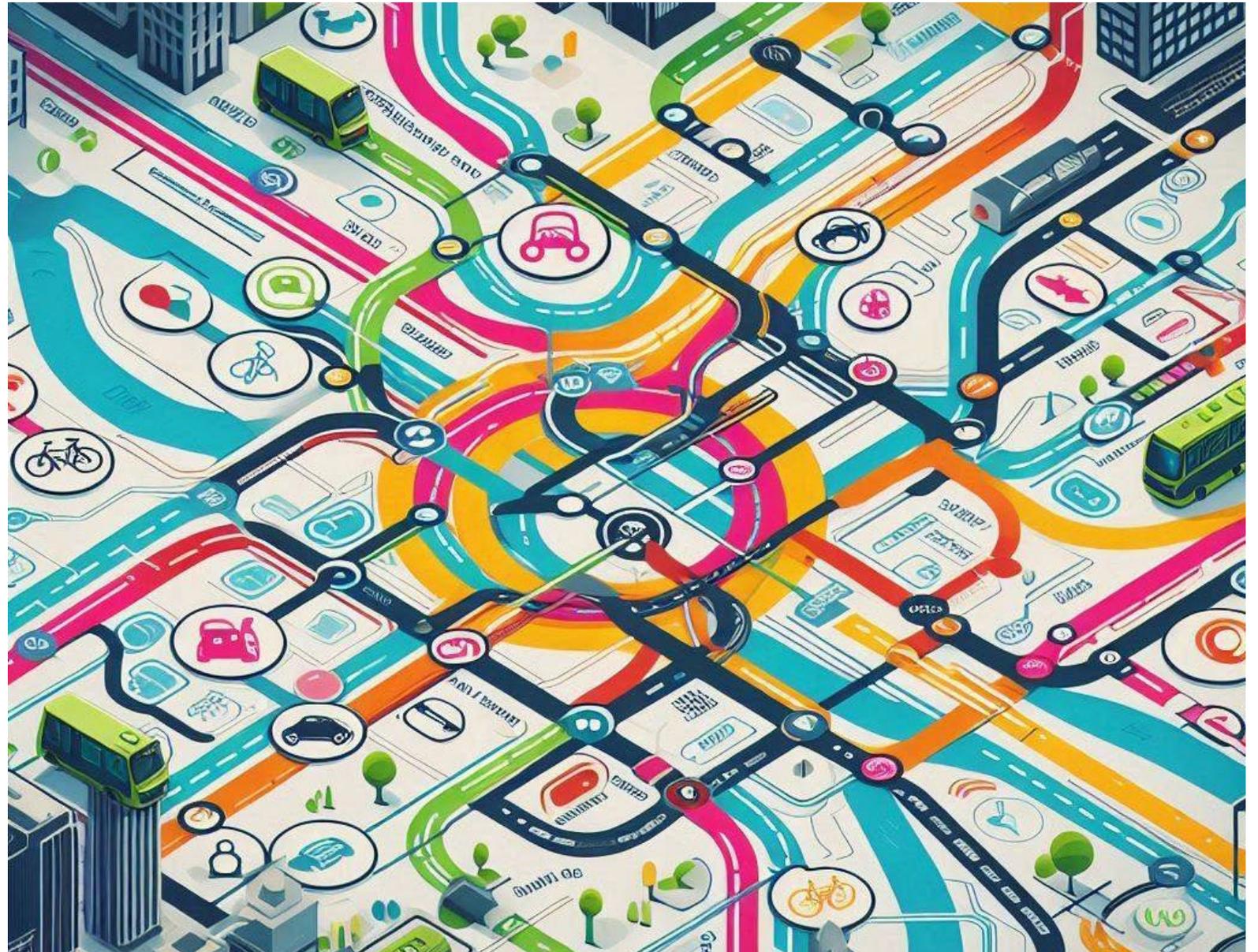


DATA COLLECTION

- Speed
- Volume
- Traffic Congestion
- Road Safety /Collision
- Pedestrian and Bicycle Crash
- Realtime & Historical Data
- Transit

BIG DATA

- INRIX
- SWITRS
- PemS
- StreetLight
- 511.org
- Other Sources



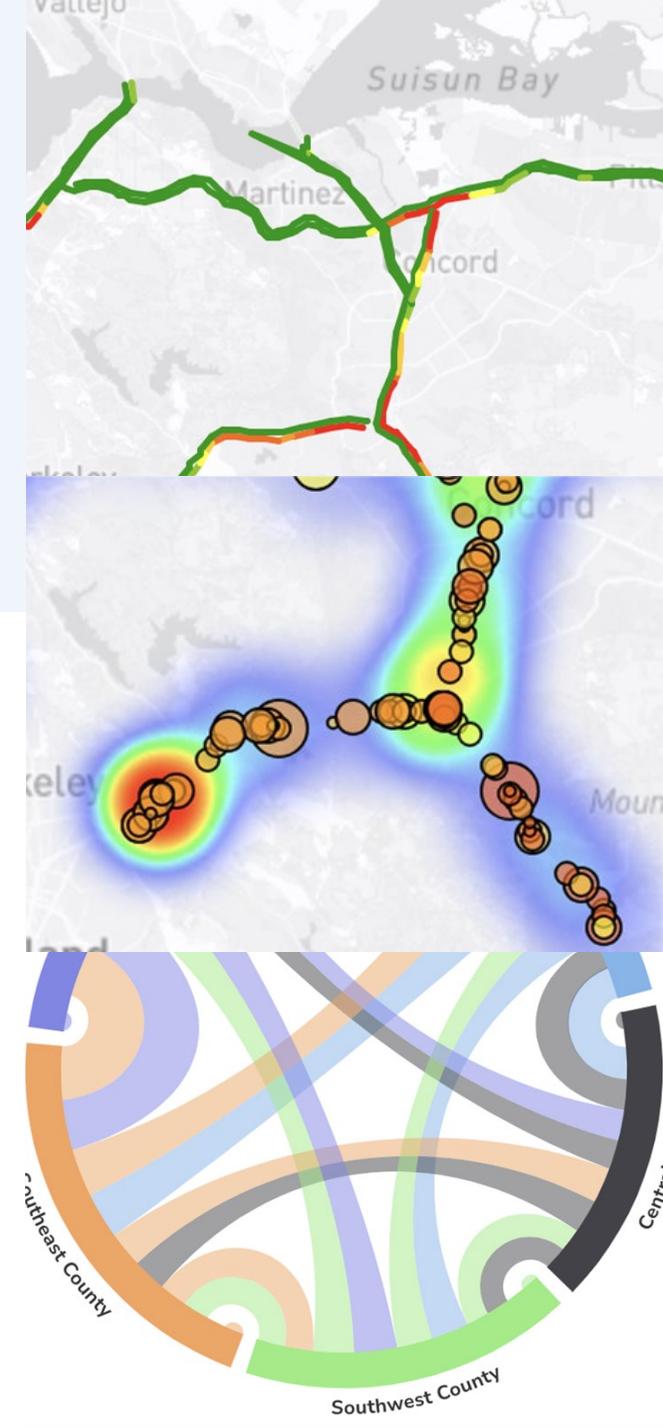
Data and Maps: Traffic Safety and Congestion Management Countywide

CCTA and its regional partner agencies are using real-time traffic data to help manage congestion on county roadways. This website shares some of the key data that informs CCTA's decision-making around transportation challenges. It also provides tools for you to make informed decisions about how and when you travel.

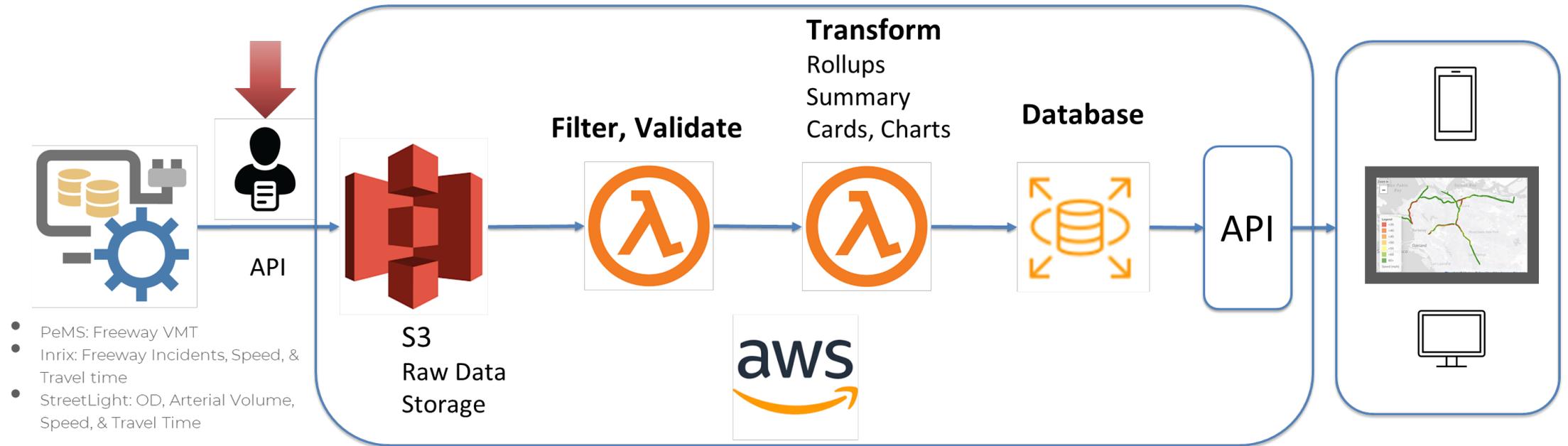
CCTA Data Dashboard

<https://data.ccta.net/>

- Visual Storytelling through Data Science and Applied Software Development
- Monitoring/Intelligent Decision-Making Use Cases
- Started with data available: Inrix, StreetLight, and PeMs.
- All deployed in AWS
- Existing pages: Congestion, Safety, Trends, CMP, Projects, & 511CC
- Monthly data updates
- Working on: BART Ridership, Arterial Data
- Future work: Transit dashboard



Dashboard's Data Journey



CCTA Multi-Year Data Plan



2022- Phase I

Demonstrated cloud capabilities as a POC.

2023 – Phase II

Analytics dashboard utilizing data available (Inrix planning speed and incident data, PeMS, and Streetlight).

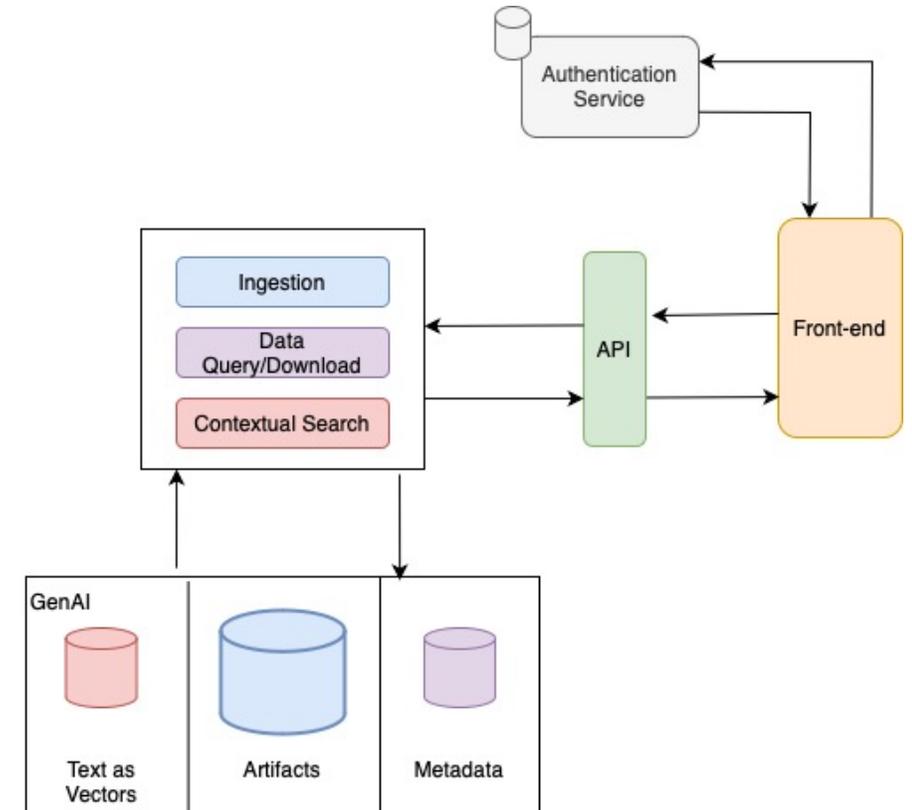
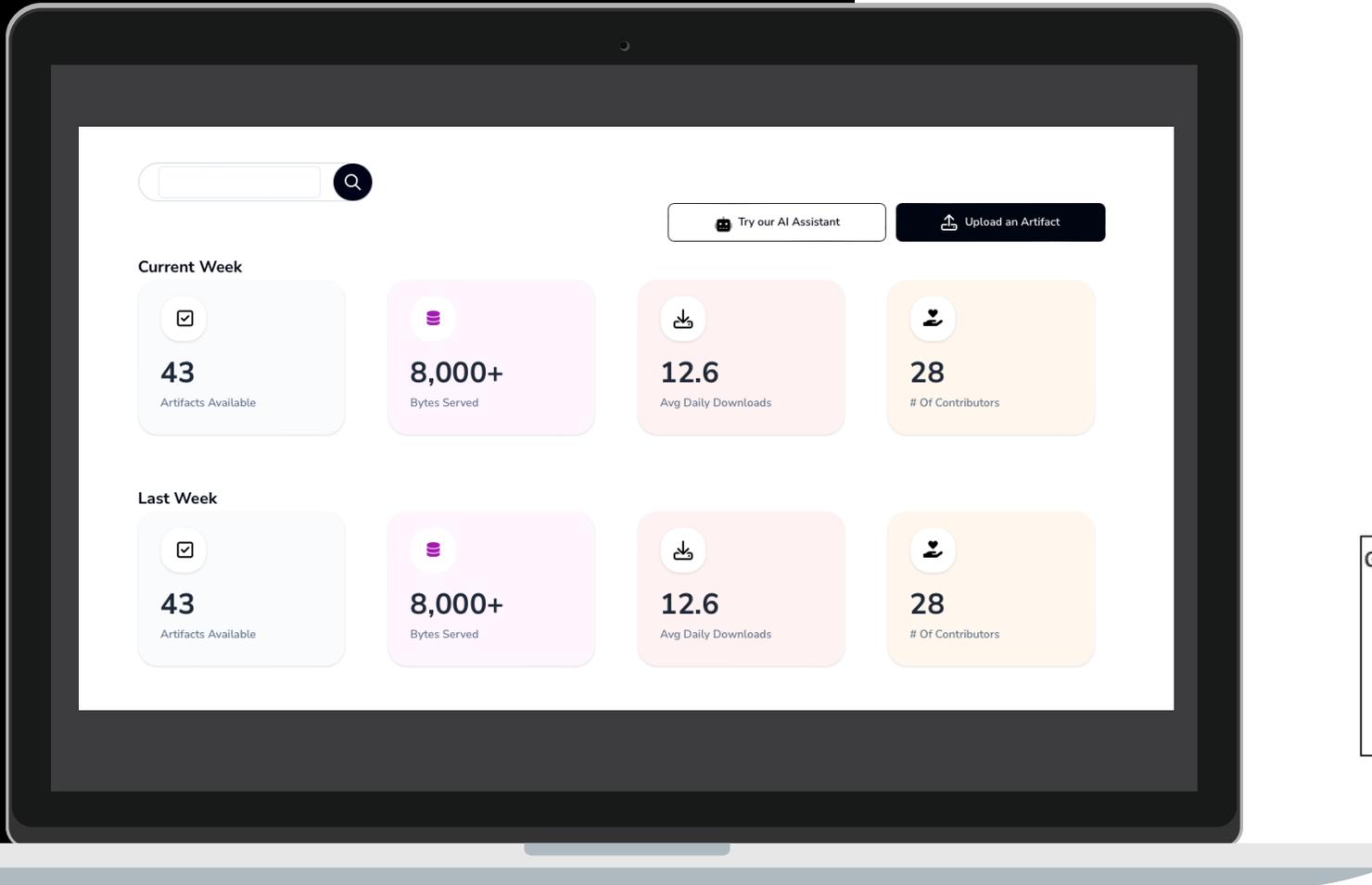
2024 –Phase III

- CCTA Data Repository
- Gen-AI
- Predictive analytics
- Project Central Platform

2025 & after – Phase IV

- Large-scale data lake (data management center)
- Scaled real-time data ingestion and export
- Complex ML/AI algorithms

CCTA Data Repository V 1.0 Architecture



StreetLight Data – helping Contra Costa Partners with granular and accurate metrics

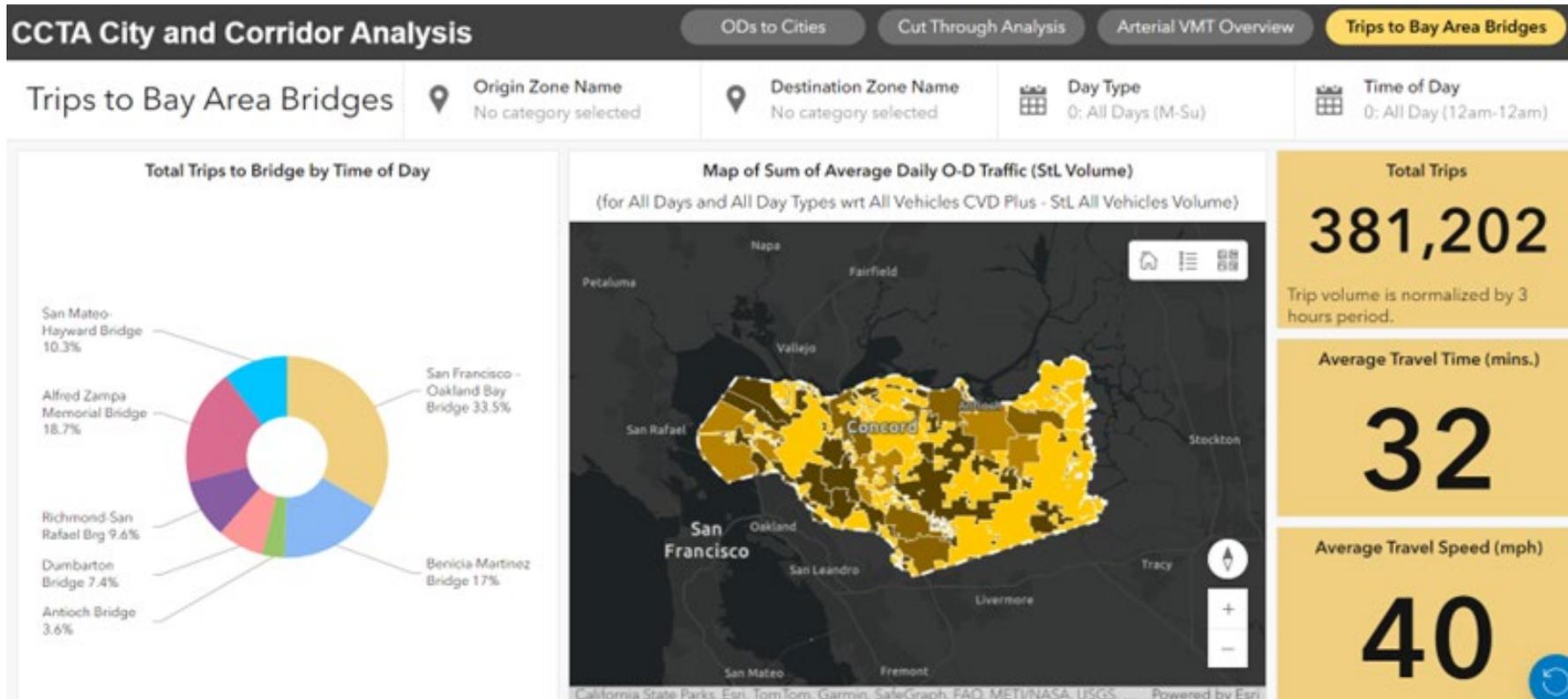
Most popular use cases for cities are:

- Intersection and Corridor Studies
- Corridor and Network Safety Analyses
- Signal Retiming and Monitoring

Summary (July 2021 - Current)

# Analyses Completed	1,537
# Logins	1,806
# Turning Movement Counts	380
# AADT/Volumes	850
# Speed/Safety Studies	373

Custom Dashboard – County Trips to Bay Area Bridges

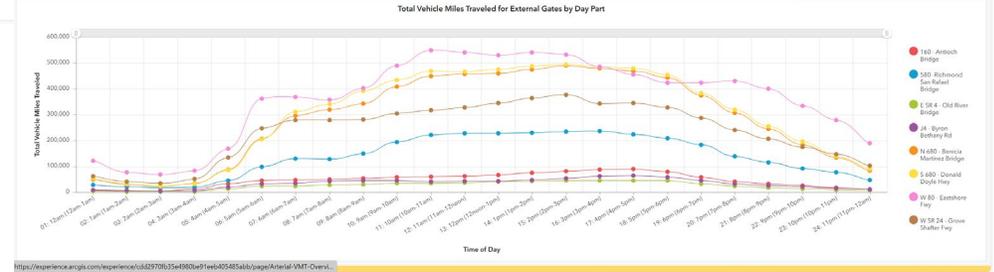
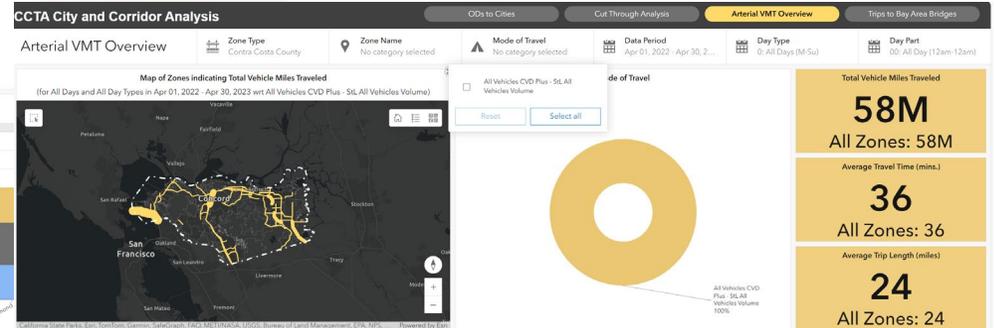
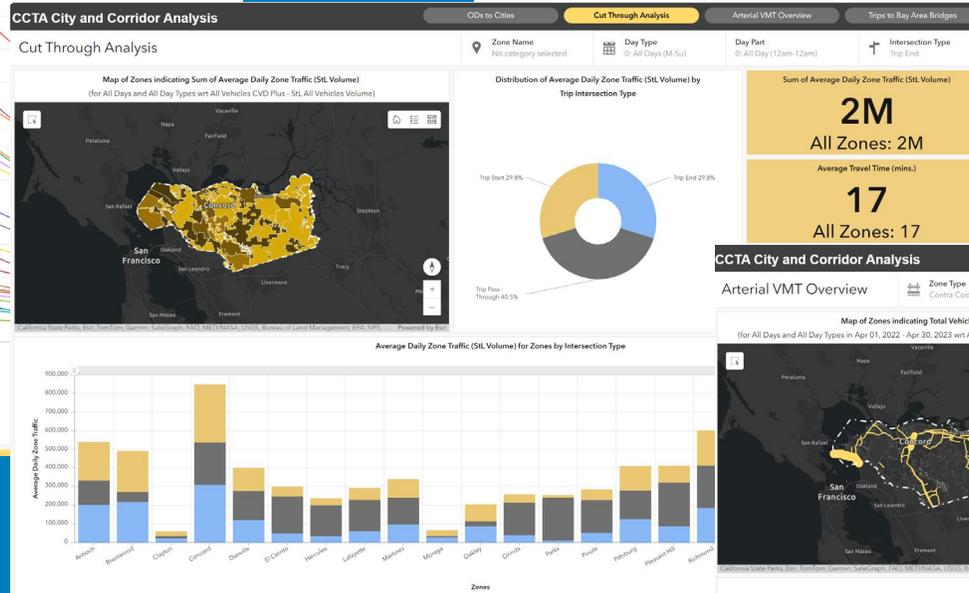
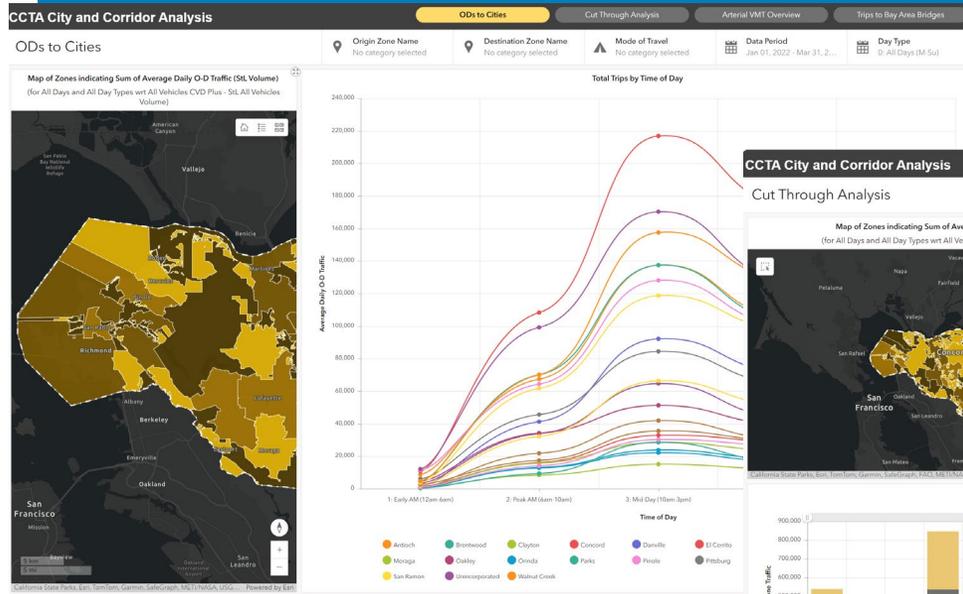


Participating Jurisdictions

- CCTA
- Contra Costa County
- El Cerrito
- Hercules
- Lafayette
- Moraga
- Oakley
- Orinda
- Pinole
- Pittsburg*
- Richmond
- San Pablo
- Walnut Creek

Corridor Analysis

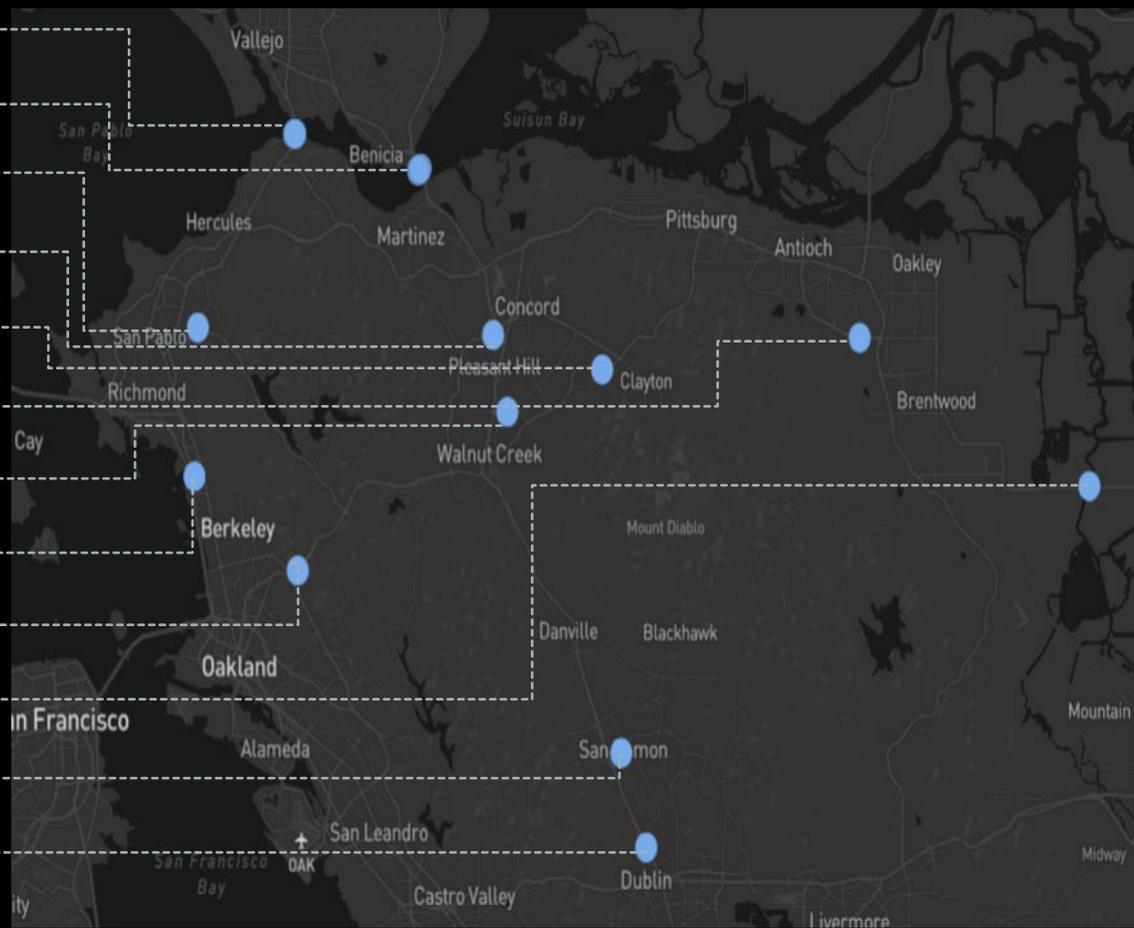
Corridor Analysis ([dashboard](#)) Dashboards



2019 Pre-COVID19 Average Daily Traffic

2021 Post-COVID19 Average Daily Traffic

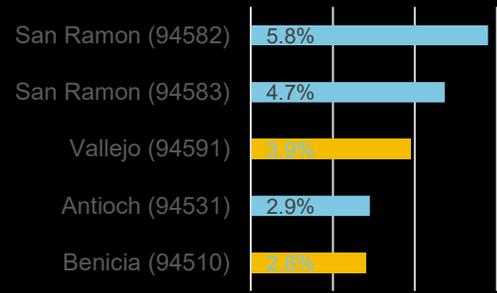
Year	Local Arterials / Highways	Other	Total ADT	Location
2019	86%	14%	131,129	N 80
2019	77%	23%	132,031	N 680
2019	20%	80%	17,704	W San Pablo Dam Rd
2019	19%	81%	25,870	Contra Costa Rd
2019	12%	88%	35,498	Ygnacio Valley Rd
2019	11%	89%	31,654	Lone Tree Way
2019	20%	80%	48,357	Treat Blvd
2019	66%	34%	178,917	W 80
2019	46%	54%	165,917	W SR 24
2019	62%	38%	15,151	E SR 4
2019	23%	77%	41,162	Bollinger Canyon Rd
2019	59%	41%	157,519	S 680
2021	85%	15%	111,973	N 80
2021	75%	25%	113,936	N 680
2021	20%	80%	15,135	W San Pablo Dam Rd
2021	16%	84%	20,607	Contra Costa Rd
2021	12%	88%	33,332	Ygnacio Valley Rd
2021	10%	90%	28,460	Lone Tree Way
2021	20%	80%	44,987	Treat Blvd
2021	66%	34%	175,878	W 80
2021	48%	52%	151,101	W SR 24
2021	59%	41%	13,220	E SR 4
2021	23%	77%	37,635	Bollinger Canyon Rd
2021	62%	38%	147,347	S 680



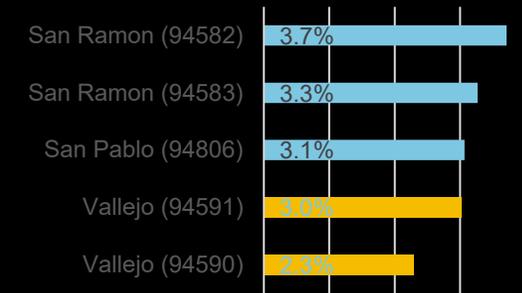
■ Trips by Residents of Contra Costa

	Average CC resident traffic Local Arterials / Highways	Average trip length Local Arterials / Highways	Average trip time Local Arterials / Highways
2019	82% / 34%	16.0 mi / 49.5 mi	46 min / 81 min
2021	71% / 34%	15.5 mi / 52 mi	42 min / 76 min

2019 Top Home Zip Codes:



2021 Top Home Zip Codes:



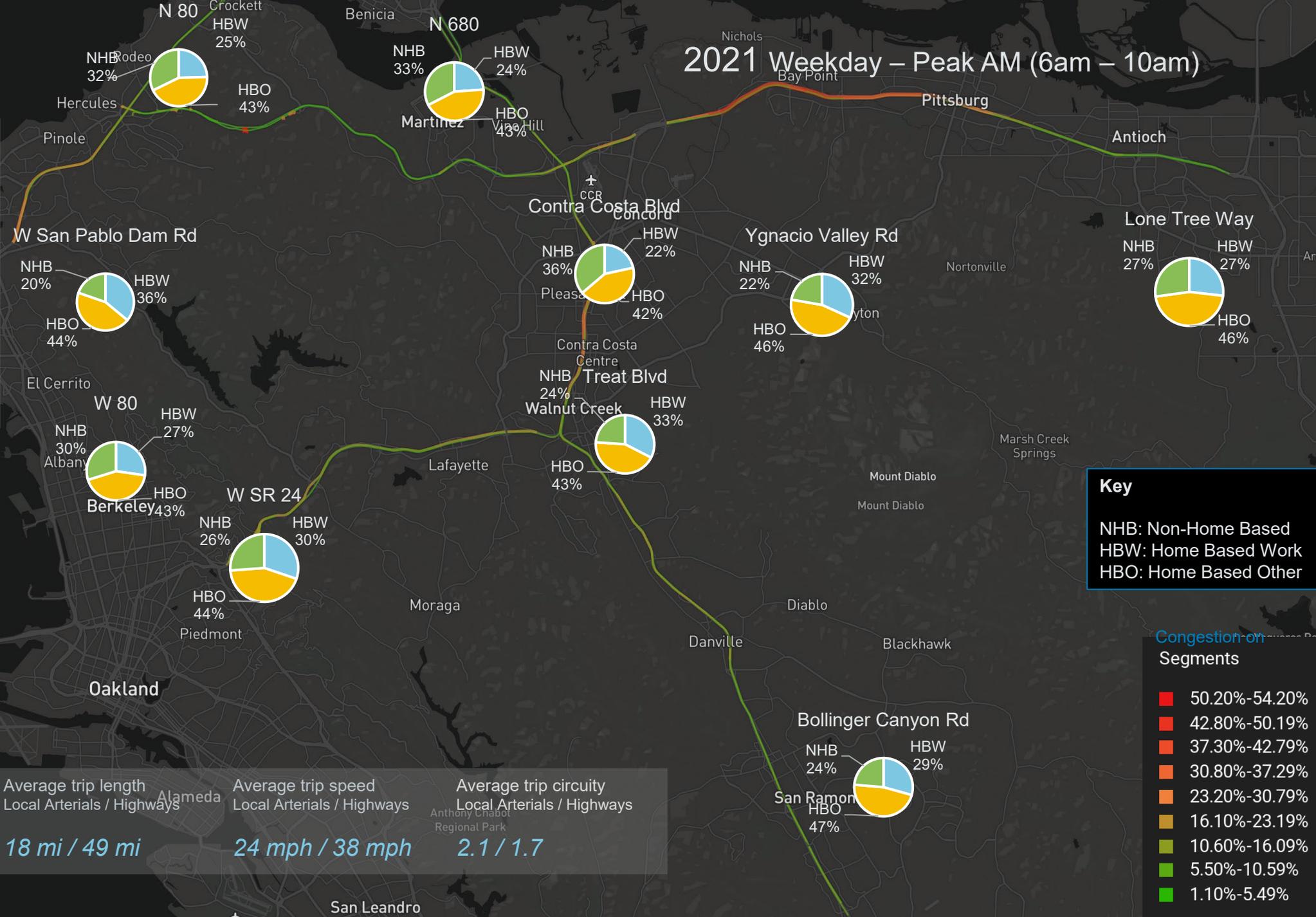
Trip Purpose

On average, **30%** of trips are HBW on local arterials but **26%** HBW on highways.

25% of trips are NHB on local arterials and **30%** are NHB on highways.

45% of trips are HBO on local arterials and **44%** are HBO on highways.

2021 Weekday – Peak AM (6am – 10am)



Key

NHB: Non-Home Based
 HBW: Home Based Work
 HBO: Home Based Other

Congestion on Segments

- 50.20%-54.20%
- 42.80%-50.19%
- 37.30%-42.79%
- 30.80%-37.29%
- 23.20%-30.79%
- 16.10%-23.19%
- 10.60%-16.09%
- 5.50%-10.59%
- 1.10%-5.49%

San Francisco

Average travel time
Local Arterials / Highways

42 min / 70 mins

Average trip length
Local Arterials / Highways

18 mi / 49 mi

Average trip speed
Local Arterials / Highways

24 mph / 38 mph

Average trip circuitry
Local Arterials / Highways

2.1 / 1.7



CCTA COUNTYWIDE DATA AND CORRIDOR ANALYSIS

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