

Concord Go!

SENIOR TRANSPORTATION PROGRAM 

TRANSPAC Line 20a Grant Request

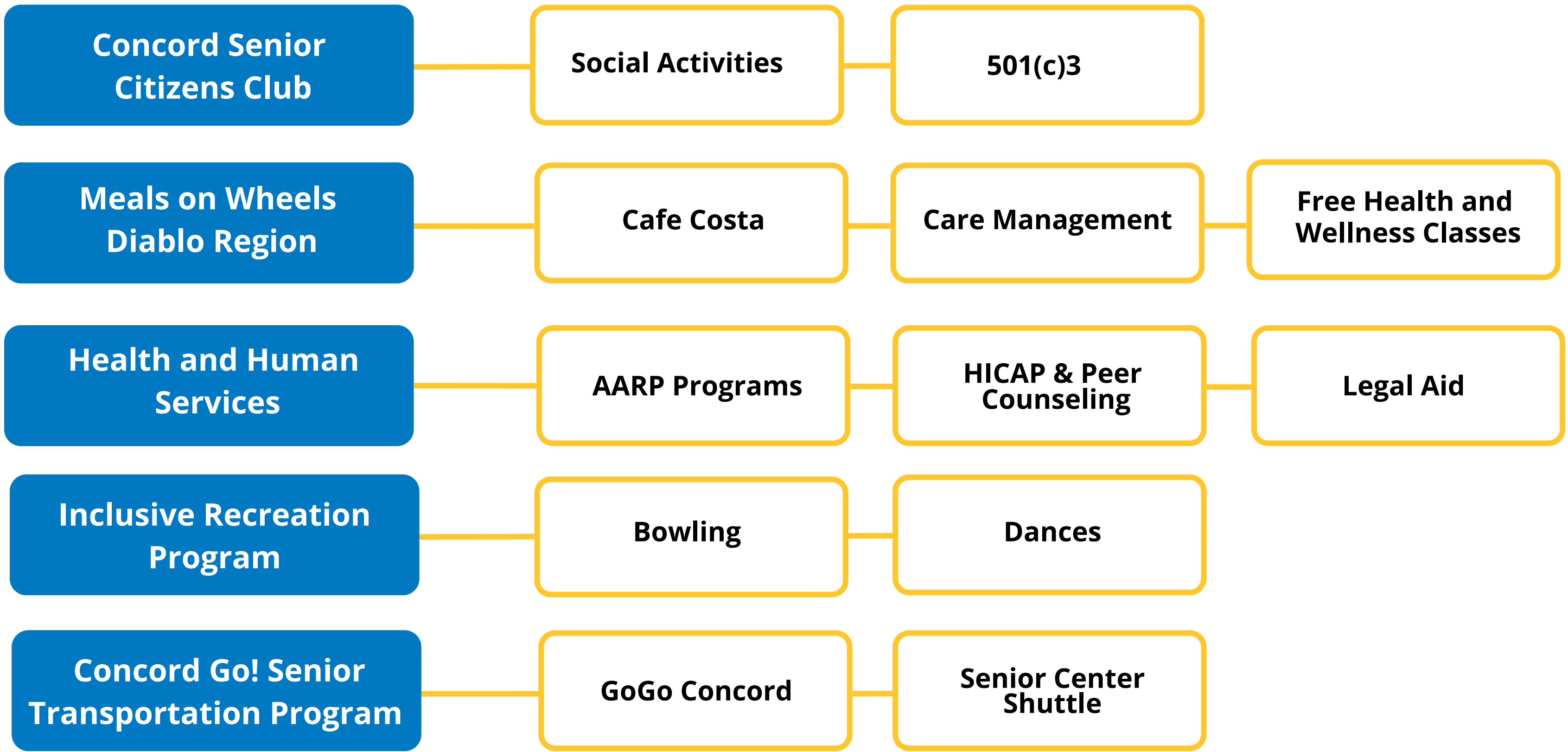


City of Concord and Concord Senior Center

- The Concord Senior Center serves as the hub for senior services and activities
- More than 36% of Concord's 124,000 residents are 50 and better



Key Services and Partners



Concord Go! Transportation Program

Concord Go! Eligibility Requirements

- Concord Resident
- 65+ years, or 18+ with disability
- Apply for County LINK if eligible
- Pay an annual \$15 application fee
- Must be able to walk to and from vehicles with limited assistance

Concord Go! Ride Options

Senior Center Shuttle

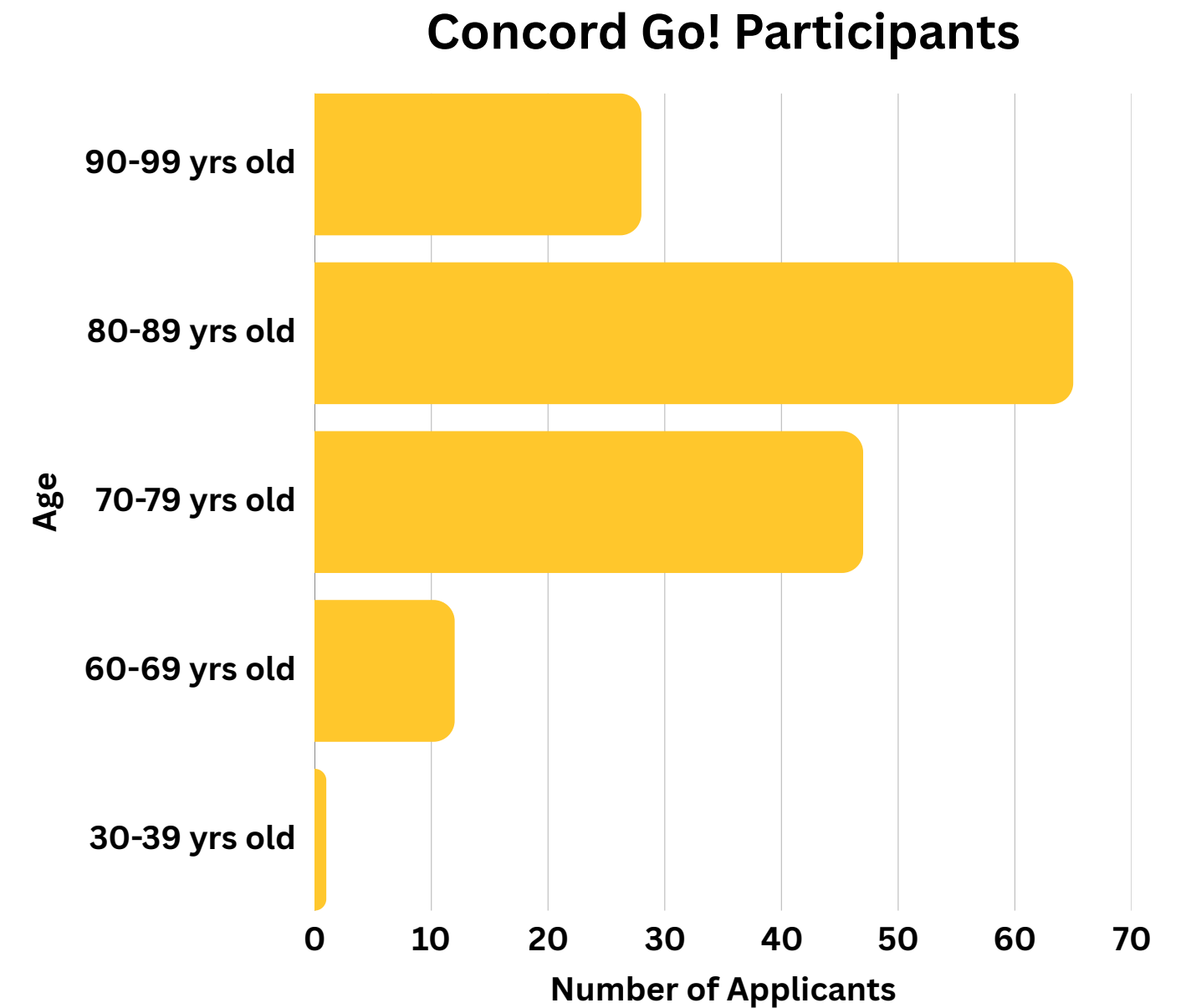


GoGo Concord



Concord Go! Riders

- Over 180 individuals enrolled in the program
- Largest age group served is 80-89 years old
- Over 60% have indicated they no longer drive
- Participants are primarily older adults who do not qualify for paratransit



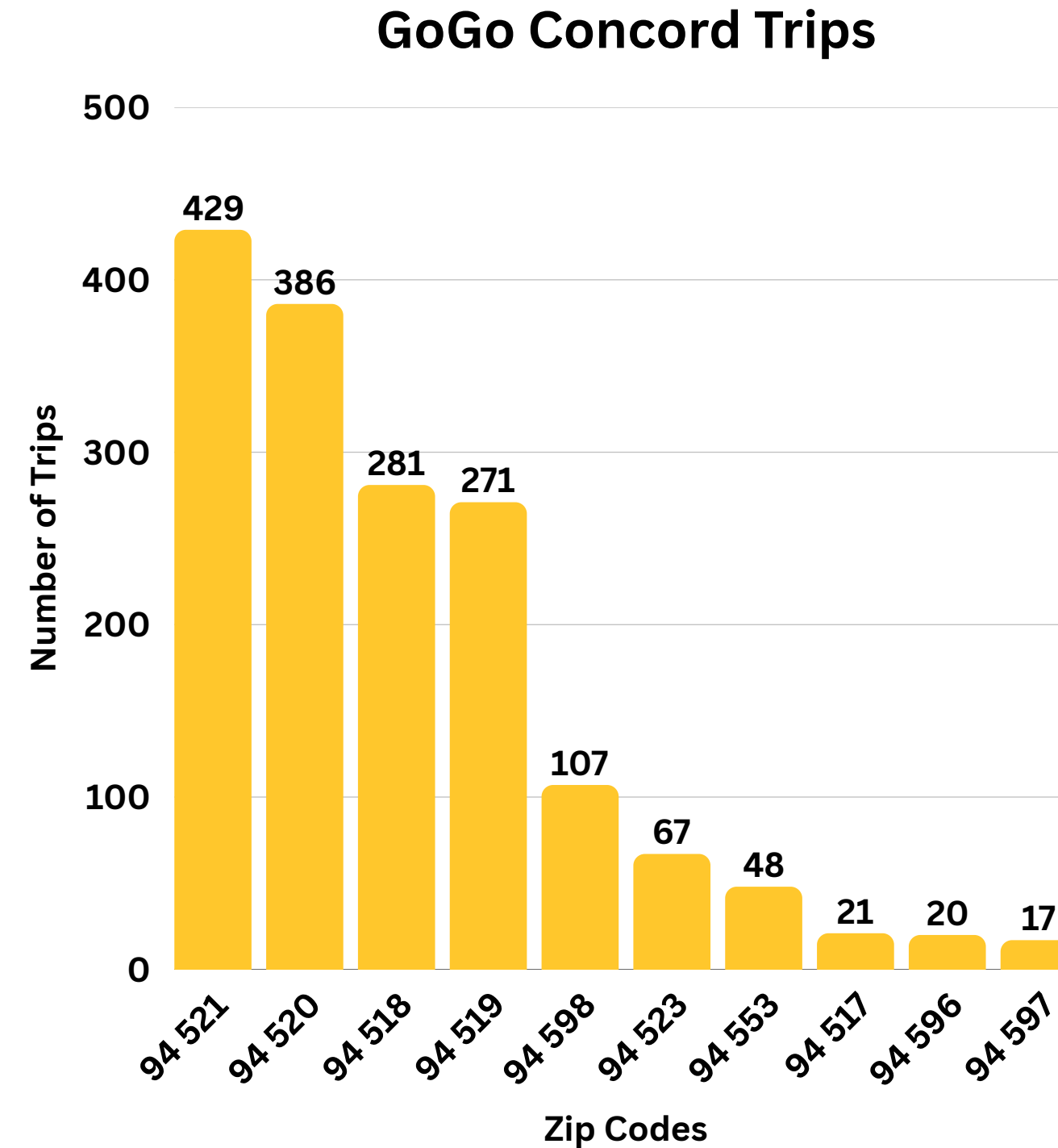
GoGo Concord

- Partnership with GoGo Grandparent
- Offers curb to curb rides to seniors, utilizing Uber and Lyft
- Services available 24 hours a day, 7 days a week
- Participants add funds to their GoGo Concord account
- The City will match funds up to \$30/month



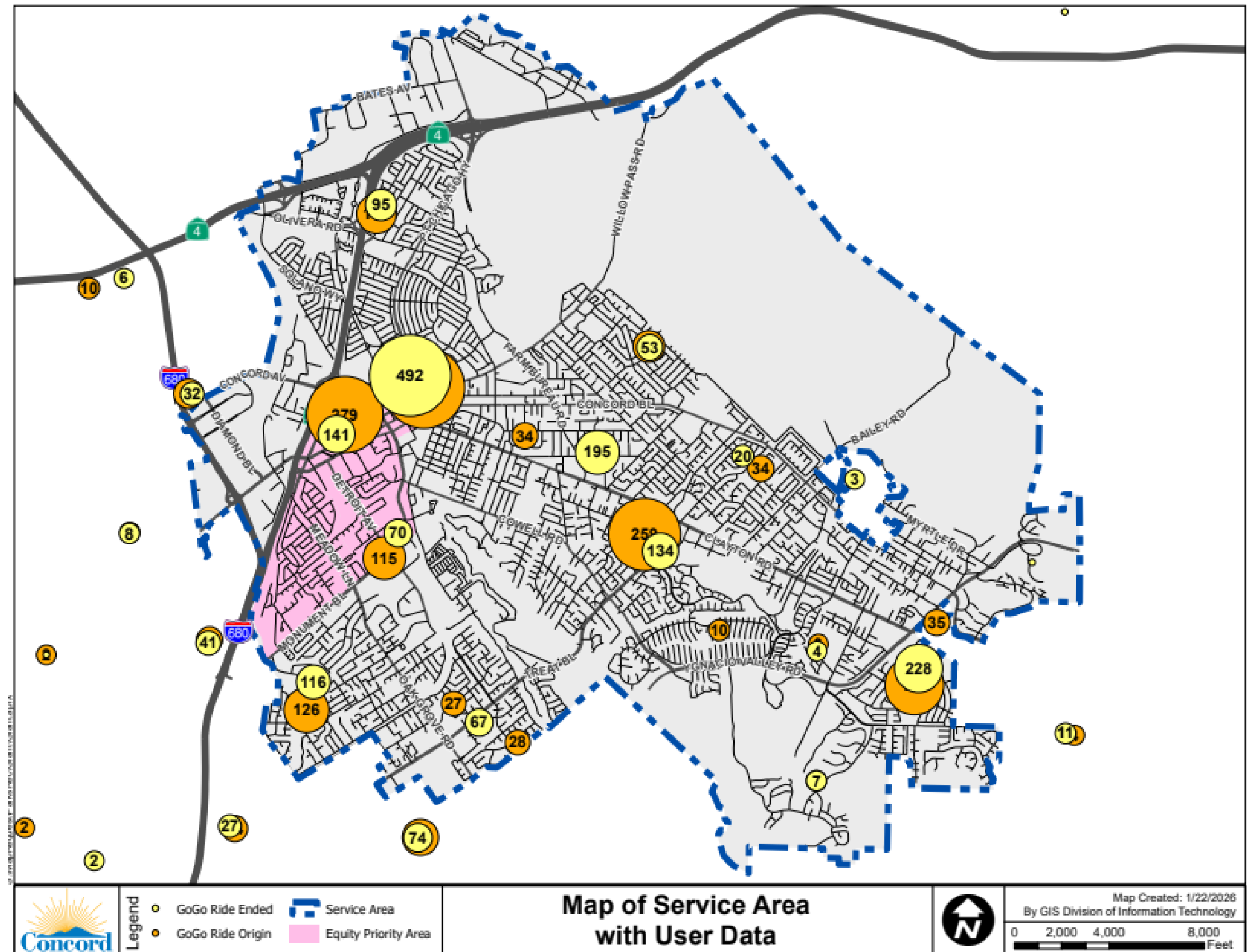
GoGo Concord

- Over 1900 one-way rides in 2025
- Rides originated and ended in Concord and surrounding cities
- The graph depicts the top 10 zip codes for trip origin or end



GoGo Concord

- Map illustrates the hot spots for travel within Concord and the TRANSPAC borders
- Approximately 25% of rides started or ended in the Equity Priority Area



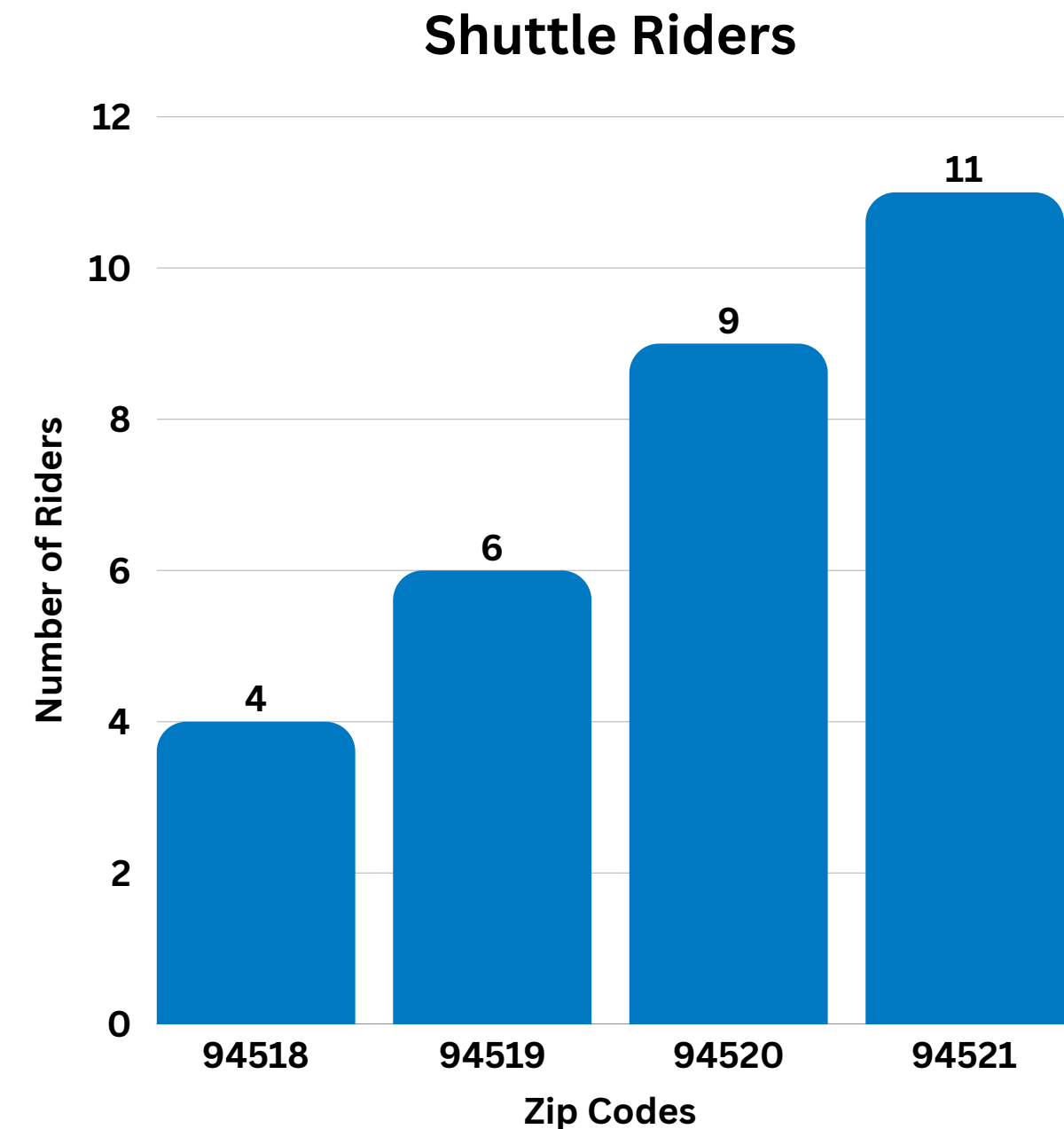
Senior Center Shuttle



- City-run program debuted in August 2025
- Offers curb to curb rides to/from a senior's home to the Concord Senior Center
- Services available Monday-Thursday, 9 a.m.-4 p.m., with options to expand
- Reservations required
- Rides are free

Senior Center Shuttle

- Over 850 one-way rides provided since the program began in August 2025
- An average day provides rides for 8 seniors, totalling 15 one-way trips
- The graph depicts the home zip code for our 30 active riders
- 30% of the rides originate in the Equity Priority Area
- Almost 50% of the rides are shared rides



Rider Testimonial



Capital Project Request

- One-time request for funds to purchase an EV for the Shuttle program
- Dedicated vehicle ensures uninterrupted service during the summer months
- EVs perform efficiently on stop-and-go routes
- EVs decrease air pollution and gas consumption



Coordination Efforts



Referrals to

- County Connection LINK program
- Mobility Matters
- Medicare programs

Referrals from

- Mobility Matters
- Medical client managers
- Veteran offices

Educational efforts

- Transportation Fair
- Commission on Aging Senior Survey
- Marketing at local community events

Ongoing Funding Strategies

Fundraisers

The City of Concord Senior Center hosts several annual events to help fund the Transportation program and scholarship programs.

Sponsorship Program

The City of Concord Senior Center partners with senior-focused organizations to create sponsorship opportunities.

Additional Grants

The City of Concord continues to seek additional grant opportunities to assist with sustaining and growing the program.

Program Impact

Concord Go!

- Provides subsidized on-demand rides
- Offers a free shuttle to the Senior Center
- Connects seniors with vital nutrition, health and social services
- Removes technology barriers
- Supports dignity, independence, and aging in place
- Fills a critical gap between independence and paratransit

Thank you!

Concord Go!

SENIOR TRANSPORTATION PROGRAM 



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